

^^ Please note that all new item introductions are fully guaranteed for 60 days down to the piece, as well as any item that is presented for relaunch ^^

OCTOBER 29, 2018 THRU NOVEMBER 23, 2018

Hershey ~



- # 510008 - Ice Breakers Mints Cool Mint 8ct
Regular Cost \$ 12.96 **** Less Allowance \$ 1.04 (unit cost \$ 1.49) **** Retail \$ 2.49 GP = 40%
- # 449207 - Ice Breakers Mints Wintergreen 8ct
Retail \$ 2.49 GP = 40%
- # 453878 - Ice Breakers Bottle Pack Gum Grape 4ct
461780 - Ice Breakers Bottle Pack Gum Wintergreen 4ct
- # 461681 - Ice Breakers Bottle Pack Gum Peppermint 4ct
Regular Cost \$ 11.72 **** Less Allowance \$ 1.75 (unit cost \$ 2.49) **** Retail \$ 4.19 GP = 40%
- # 451799 - Kit Kat Snack Mix Tube 2oz 8ct - **NEW!!**
Regular Cost \$ 11.84 **** Less Allowance \$ 1.40 (unit cost \$ 1.31) **** Retail \$ 2.19 GP = 40%
- # 466912 - Reese Snack Mix Tube 2oz 10ct
466417 - Hershey w Almond Bites Tube 2oz 10ct
- # 466516 - Hershey Snack Mix Tube 2oz 10ct
466219 - Mr Goodbar Snack Bites 2oz 10ct
Regular Cost \$ 14.80 **** Less Allowance \$ 1.70 (unit cost \$ 1.31) **** Retail \$ 2.19 GP = 40%
- ** Close Out 1/2 Price****
- # 457820 - Breathsavers Protect Peppermint 6ct
457929 - Breathsavers Protect Spearmint 6ct
Regular Cost \$ 9.36 **** Less Allowance \$ 4.68 (unit cost \$.78) **** Retail \$ 2.29 GP = 68%

Mars ~

- ** Variety Pack ****
- # 453050 - Mars Variety Pack 18ct
Regular Cost \$ 12.06
Less Allowance \$ 2.00
Unit Cost \$.56 Retail \$ 1.29 GP = 57%



CONTAINS:
(6) Snickers
(5) Twix Caramel
(4) Three Musketeers
(3) Milky Way



Perfetti ~

**** Air Heads Peg Bag ****

- # 450700 - Air Heads Fruit Bites 3.8oz peg bag (cs/12)
- # 450718 - Air Heads Mini Bars 4.2oz peg bag (cs/12)
- # 450809 - Air Heads Stripes Mini Bars 3.8oz peg bag (cs/12)
- # 450791 - Air Heads Xtreme Bites 3.8oz peg bag (cs/12)
- # 450908 - Air Heads Xtreme Sourfuls 3.8oz peg bag (cs/12)



Regular Cost \$ 12.36

Less Allowance \$ 3.00 per case

Unit Cost \$.78 Retail \$ 1.59 GP = 51% ****case cannot be broken ****

Candy Specials ~

**** Mars/Wrigley/Perfetti/Nestle ****

- # 461251 - Twix Dark Chocolate 36ct
- # 451161 - Butterfinger Dark Chocolate 36ct
Cost \$ 24.12 **** Less Allowance \$ 10.00 (unit cost \$.39) **** Retail \$ 1.29 GP = 70%
- # 450106 - Starburst Mini Sours 24ct
- # 464255 - Skittles Sweet & Sour 24ct
- # 451252 - Air Heads Bites Berry 24ct
Cost \$ 16.08 **** Less Allowance \$ 6.70 (unit cost \$.39) **** Retail \$ 1.29 GP = 70%
- # 456020 - Starburst Gummi Sours King Size 15ct
Cost \$ 17.78 **** Less Allowance \$ 9.38 (unit cost \$.56) **** Retail \$ 1.89 GP = 70%



Mondelez / Gum ~

**** Trident Layers ****

- # 432658 - Trident Layers Cherry Island Lime 12ct
- # 460261 - Trident Layers Swedish Fish 12ct
- # 430074 - Trident Layers Wild Strawberry/Tangy Citrus 12ct



Regular Cost \$ 12.84 **** Less Allowance \$ 1.50 (unit cost \$.945) **** Retail \$ 1.79



- # 460873 - Trident White Cool Rush 9ct
- # 466524 - Trident White Micro Crystals 9ct
- # 453662 - Trident White Peppermint 9ct
- # 457309 - Trident White Spearmint 9ct

- # 453670 - Trident White Wintergreen 9ct
- # 447912 - Dentyne Ice Arctic Chill 9ct
- # 458943 - Dentyne Ice Fire 9ct
- # 436014 - Dentyne Ice Peppermint 9ct



Regular Cost \$ 7.92 **** Less Allowance \$ 1.50 (unit cost \$.71) **** Retail \$ 1.49

- # 436022 - Dentyne Ice Spearmint 9ct
- # 460386 - Dentyne Ice Winter Chill 9ct
- # 462135 - Dentyne Ice SubZero Glacier Mint 9ct
- # 462333 - Dentyne Ice SubZero Iceberg Mint 9ct

- # 425447 - Trident VP Black Raspberry 12ct
- # 400820 - Trident VP Bubble Gum 12ct
- # 445148 - Trident VP Cinnamon 12ct
- # 449496 - Trident VP Dragon Fruit Lychee 12ct
- # 449199 - Trident VP Lime Passion Fruit 12ct



- # 424853 - Trident VP Minty Sweet Twist 12ct
- # 400416 - Trident VP Original 12ct
- # 427658 - Trident VP Peppermint 12ct
- # 461095 - Trident VP Pineapple Twist 12ct
- # 400424 - Trident VP Spearmint 12ct



Regular Cost \$ 10.68 **** Less Allowance \$ 1.50 (unit cost \$.765) **** Retail \$ 1.49

- # 445346 - Trident VP Strawberry Twist 12ct
- # 404202 - Trident VP Tropical Twist 12ct
- # 412734 - Trident VP Watermelon Twist 12ct
- # 424051 - Trident VP Wild Blueberry 12ct
- # 445841 - Trident VP Wintergreen 12ct

**** Bubblicious ****

- # 416362 - Bubblicious Gonzo Grape 18ct
- # 436824 - Bubblicious Original Bubble Gum 18ct

Regular Cost \$ 9.54 **** Less Allowance \$ 1.50 (unit cost \$.446) **** Retail \$.89



Mondelez / Nabisco ~

- # 740753 - Chunky Chips Ahoy King Size 8ct
Cost \$ 9.44 **** Less Allowance \$ 1.00 (unit cost \$ 1.055) **** Retail \$ 1.89
- # 722777 - Golden Oreo Double Stuff King Size 10ct
- # 723452 - Nutter Butter King Size 10ct
- # 739458 - Oreo King Size 10ct
Cost \$ 11.88 **** Less Allowance \$ 1.25 (unit cost \$ 1.06) **** Retail \$ 1.89



Straws ~

**** We now have paper straws available ****

- # 509927 - Paper Straws 7.75" Jumbo Wrapped (box/500)
Everyday Cost \$ 13.75



Phone: 856-692-7425 Fax:
1-800-443-2067

Visit us on the web at: www.lizucca.com

^^ Please note that all new item introductions are fully guaranteed for 60 days down to the piece, as well as any item that is presented for relaunch ^^

OCTOBER 29, 2018 THRU NOVEMBER 23, 2018

Mars ~

- # 734426 - Combos 6.3oz Buffalo Bleu Cheese Pretzel 12ct
- # 738666 - Combos 6.3oz Cheddar Cheese Crackers 12ct
- # 717124 - Combos 6.3ozx Pepperoni Pizza Crackers 12ct
- # 710814 - Combos 6oz Sweet & Salty Caramel Pretzel 12ct

- # 700682 - Combos 6.3oz Cheddar Cheese Pretzel 12ct
- # 787135 - Combos 6.3oz Honey Siracha Pretzel 12ct
- # 700708 - Combos 6.3oz Pizzeria Pretzel 12ct
- # 721506 - Combos 6.3oz 7 Layer Tortilla Dip 12ct

Everyday Cost \$ 18.96 ** Less Allowance \$ 2.52 (unit cost \$ 1.37) ** Retail \$ 2.49 GP = 45%



Wonderful Nuts ~

- # 789784 - Wonderful Pistachios in Shell 5oz 8ct
- # 789883 - Wonderful Pistachios Shelled 2.5oz 8ct

Regular Cost \$ 23.92
Less Allowance \$ 4.00 per case
Unit Cost \$ 2.49. Retail \$ 4.99 GP = 50%



Kellogg ~

**** New Addition to Cookie Line ****

- # 790972 - Whoopsy Fudge Stiped Cookies 12ct

** Kellogg's has taken it popular fudge striped cookie and covered it with a choc fudge coating for a melt in your mouth, uncommonly good, sweet treat **

Cost \$7.98**Less Allowance \$.75(unit cost \$.60)**Retail \$ 1.19 GP = 49%

- # 790774 - Poptarts Splitz Frosted Brownie/Drizzled Sugar Cookie 6ct

- # 790873 - Poptarts Splitz Frosted Strawberry/Drizzled Cheesecake 6ct

Cost \$ 3.86**Less Allowance \$.50(unit cost \$.56)**Retail \$.99 GP = 43%

Blue Diamond ~

- # 791160 - Smokehouse Almonds 4oz bag 12ct

Regular Cost \$ 27.12
Less Allowance \$ 6.24 per case
Unit Cost \$ 1.74 Retail \$ 3.49 GP = 50%



Poland Spring ~

**** Sparkling Water ****

- # 864652 - Poland Spring Black Cherry Sparkling Water 16oz (cs/24)

- # 864454 - Poland Spring Lemon Sparkling Water 16oz (cs/24)

- # 864553 - Poland Spring Orange Sparkling Water 16oz (cs/24)

Regular Cost \$ 14.16

Less Allowance of \$ 2.40 per case

Unit Cost \$.49 Retail \$.99 GP = 50%



Ocean Spray ~

- # 806067 - OS Cranberry Juice 32oz - cs/12

Regular Cost \$ 25.56 Less Allowance of \$ 3.00 Retail \$ 3.19 GP = 41%

- # 756387 - OS Cranberry 64oz - cs/8 # 737718 - OS Diet Cranberry 64oz - cs/8

Regular Cost \$ 27.20 Less Allowance of \$ 3.00 Retail \$ 4.99 GP = 40%

- # 713040 - Ocean Spray Jellied Cranberry Sauce 14oz (cs/24)

Regular Cost \$ 37.44 ** Less Allowance of \$ 3.84 (unit costs \$ 1.40) ** Retail \$ 2.29 GP = 39%

Bic ~

**** NFL Lighters ****

- # 821629 - Philadelphia Eagles 50ct Tray

- # 804435 - Baltimore Ravens 50ct Tray

- # 833533 - Dallas Cowboys 50ct Tray

- # 804427 - New York Giants 50ct Tray

- # 804443 - Washington Redskins 50ct Tray

Regular Cost \$ 74.50 ** Unit Cost \$ 1.49**

Retail \$ 2.49 GP = 40%



Swedish Match ~

- # 206797 - GV Cigarillo 2/99 Berry Blast 30/2pk
- # 203703 - GV Cigarillo 2/99 Black Cherry 30/2pk
- # 246447 - GV Cigarillo 2/99 Blue 30/2pk
- # 211714 - GV Cigarillo 2/99 Diamond 30/2pk
- # 246140 - GV Cigarillo 2/99 Grape 30/2pk
- # 246843 - GV Cigarillo 2/99 Green 30/2pk
- # 256891 - GV Cigarillo 2/99 Mango 30/2pk
- # 269381 - GV Cigarillo 2/99 Pineapple 30/2pk
- # 246348 - GV Cigarillo 2/99 Red 30/2pk
- # 246744 - GV Cigarillo 2/99 Silver 30/2pk
- # 294934 - GV Cigarillo 2/99 Tropical 30/2pk
- # 246249 - GV Cigarillo 2/99 White Grape 30/2pk
- # 206920 - GV Cigarillo 2/99 White Peach 30/2pk

Everyday Cost \$ 19.50 Price DOES NOT include Tobacco Tax **

- # 295014 - GV Cigarillo 2/99 Brownie 15/2pk

- # 294918 - GV Cigarillo 2/99 Mocha 15/2pk

Everyday Cost \$ 9.75 Price DOES NOT include Tobacco Tax **



Intercontinental Cigar ~

- # 266072 - Al Capone Candela 2pk Filter (60/2pk)
- # 216762 - Al Capone Jamaican Rum 2pk Filter (60/2pk)
- # 215954 - Al Capone Sweet Cognac 2pk Filter (60/2pk)
- # 216358 - Al Capone Sweet Cognac 2pk No Filter (60/2pk)

Regular Cost \$ 78.95 ** Less Allowance \$3.00 ** DOES NOT include Tobacco Tax **

- # 266171 - Al Capone Candela Filter (10/10pk)

- # 237776 - Al Capone Jamaican Rum Filter (10/10pk)

- # 216507 - Al Capone Sweet Cognac Filter (10/10pk)

- # 211862 - Al Capone Slims Rum No Filter (10/10pk)

- # 208132 - Al Capone Sweets Cognac No Filter (10/10pk)

Regular Cost \$ 61.95 ** Less Allowance \$2.00 ** DOES NOT include Tobacco Tax **



Price

Purell ~

- # 616813 - Purell Aloe Pump 8oz - each

Regular Cost \$ 2.99 ** Less Allowance of \$.50 (net cost \$ 2.49) ** Retail \$ 4.99 GP = 50%

- # 642645 - Purell Aloe 2oz (20 sales per display)

Regular Cost \$ 27.20 ** Less Allowance of \$2.40 (unit cost \$ 1.24) ** Retail \$ 2.49 GP = 50%



Pacific World Nail Care ~

- # 602599 - Emory Boards 6ct

- # 602722 - Nail Clippers 6ct

Regular Cost \$ 4.20 ** Less Allowance of \$.75 (net cost \$.57) ** Retail \$ 1.19 GP = 52%

- # 609024 - Toenail Clippers 6ct

Regular Cost \$ 6.78 ** Less Allowance of \$ 1.45 (net cost \$.89) ** Retail \$ 1.89 GP = 52%

