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^^ Please note that all new item introductions are fully guaranteed for 60 days down to the piece, as well as any item that is presented for relaunch ^^

SEPTEMBER 11, 2017 THRU OCTOBER 6, 2017

Hershey ~

**** Count Good Size Promo ****

- # 403477 - Mounds 36ct
- # 403485 - York Mints 36ct
- # 462788 - Reese Pieces PnutButter Cups 24ct
- # 455048 - Hershey Mint Cookie Layer Crunch 20ct
- # 458521 - Hershey Cookie Layer Caramel w Shortbread 20ct

**** Less Allowance of \$ 3.00 per box ** Retail \$ 1.29 ****



**** King Size Promo ****

- # 431411 - Reese Sticks King Size 24ct
- # 457325 - Kit Kat White King Size 24ct
- # 425926 - Almond Joy King Size 18ct
- # 423996 - Hershey Cookie n Crm King Size 18ct

**** Less Allowance of \$ 3.00 per box ** Retail \$ 1.89 ****

Mondelez/Nabisco ~

**** King Size Promo ****

- # 751198 - Chips Ahoy Mini Big Bag 12ct
- # 787309 - Golden Mini Oreo Big Bag 12ct
- # 781997 - Mini Chewy Chips Ahoy Big Bag 12ct
- # 751206 - Nutter Butter Bites Big Bag 12ct
- # 753160 - Oreo Mini Big Bag 12ct

Regular Cost \$ 11.98

Less Allowance of \$ 1.50 per box

Unit Cost \$.87 Retail \$ 1.59 GP = 45%



Ferrara Candy ~

- # 462481 - Now & Later Splits Lemonade 24ct

Regular Cost \$ 16.32

Less Allowance of \$ 5.00 per box

Unit Cost \$.47 Retail \$ 1.29

GP = 64% \$.82 profit per bar



Mondelez ~

- # 450460 - Oreo Mint Chocolate Candy Bar 24ct
- # 450569 - Oreo Mint King Size Candy Bar 24ct

Everyday Cost \$ 16.32 ** Less Allowance \$ 1.50 per box ** Retail \$ 1.29

Everyday Cost \$ 28.92 ** Less Allowance \$ 2.50 per box ** Retail \$ 1.89



- # 425447 - Trident VP Black Raspberry 12ct
- # 400820 - Trident VP Bubble Gum 12ct
- # 445148 - Trident VP Cinnamon 12ct
- # 400416 - Trident VP Original 12ct
- # 424853 - Trident VP Minty Sweet Twist 12ct
- # 427658 - Trident VP Peppermint 12ct
- # 461095 - Trident VP Pineapple Twist 12ct
- # 400424 - Trident VP Spearmint 12ct
- # 445346 - Trident VP Strawberry Twist 12ct
- # 404202 - Trident VP Tropical Twist 12ct
- # 412734 - Trident VP Watermelon Twist 12ct
- # 424051 - Trident VP Wild Blueberry Twist 12ct
- # 445841 - Trident VP Wintergreen 12ct

Everyday Cost \$ 10.20 ** Less Allowance \$ 1.00 per box ** Retail \$ 1.29



General Mills ~

- # 713917 - Cinnamon Toast Crunch Treat Bar 12ct
- # 724898 - Golden Grahams Choc Mmallow Treat Bar 12ct
- # 735993 - Lucky Charms Treat Bar 12ct

Regular Cost \$ 10.68

Less Allowance of \$ 1.80 per box

Unit Cost \$.74 Retail \$ 1.49 GP = 50%



Conagra ~

- # 732420 - Andy Capp BBQ Fries 12ct
- # 703843 - Andy Capp Hot Fries 12ct

Everyday Cost \$ 9.72 ** Less Allowance \$ 2.00 (unit cost \$.65) ** Retail \$ 1.19 GP = 45%

**** Andy Capp Promo ****

- # 703850 - Andy Capp Cheddar Fries 12ct



**** Giant Slim Promo ****

- # 701359 - Giant Slim 24ct
- # 768523 - Giant Slim Cali Taco 24ct
- # 710764 - Giant Slim Mild 24ct
- # 749630 - Giant Slim Nacho 24ct

- # 768531 - Giant Slim NY Buffalo Style 24ct
- # 768432 - Giant Slim Philly Cheesesteak 24ct
- # 749648 - Giant Slim Tabasco 24ct

Everyday Cost \$ 21.36 ** Less Allowance \$ 2.88 (unit cost \$.77) ** Retail \$ 1.49 GP = 48%



Mars ~

**** Combos Snack Promo ****

- # 734426 - Combo Buffalo Bleu Cheese 6.3oz 12ct
- # 700682 - Combo Cheddar 6.3oz 12ct
- # 738666 - Combo Cheese Cracker 6.3oz 12ct
- # 717124 - Combo Pepperoni 6.3oz 12ct
- # 700708 - Combo Pizza 6.3oz 12ct
- # 721506 - Combo 7 Layer Tortilla Dip 6.3oz 12ct
- # 710814 - Combo Sweet&Salty Carm Pretzel 6oz 12ct
- # 787606 - Combo Sweet&Salty Choc Fudge Pretzel 6oz 12ct

Regular Cost \$ 18.96

Less Allowance of \$ 2.40 per case

Unit Cost \$ 1.38 Retail \$ 2.49

GP = 45%



Novelty ~

- # 464099 - UFO Spinner w Pop 12ct
- # 450437 - Emoji Light Up w Lollipop 12ct



Everyday Cost \$ 10.68 ** Less Allowance \$ 1.80 (unit cost \$.74) ** Retail \$ 1.49 GP = 50%

Ferrero USA ~

- # 455725 - Tic Tac Minions (from "Despicable Me" and

Regular Cost: \$32.40

Less Allowance \$ 16.20

Unit Cost \$.45

Retail \$.99 GP = 55%

**** tic tacs are banana and tangerine mix ****

**** Great Profit for Customer ** Great savings for consumer as SRP is 50% below regular SRP ****



Jack Links ~

- # 760744 - Jack Link Jumbo Steak Original 2oz 12ct
- # 702589 - Jack Link Jumbo Steak Teriyaki 2oz 12ct

Everyday Cost \$ 25.08 ** Less Allowance \$ 3.60 (unit cost \$ 1.79) ** Retail \$ 2.99 GP = 40%



- # 744474 - Jack Link Turkey and Cheese Twin Pack 16ct

Everyday Cost \$ 17.44 ** Less Allowance \$ 2.40 (unit cost \$.94) ** Retail \$ 1.59 GP = 40%



Deli Supplies ~

- # 502120 - Cushion Foil 14x16 (1000 sheets per box)

Regular Cost \$ 31.95

Less Allowance of \$ 4.00 per box



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Kellogg's ~

739540 - Fudge Stripes 11.5oz Cookies 12ct
Regular Cost \$ 40.37
Less Allowance of \$ 5.50 per case
Unit Cost \$ 2.90 Retail \$ 4.49 GP = 35%

719104 - Keebler Club Crackers 13.7oz 12ct
Regular Cost \$ 42.96
Less Allowance of \$ 5.70 per case
Unit Cost \$ 3.11 Retail \$ 4.79 GP = 35%



Linse Lighters ~

862896 - Kaomoji Glass Ashtray 6ct Display
Regular Cost \$ 17.94
Less Allowance of \$ 3.00 per display
Unit Cost \$ 2.49 Retail \$ 4.99 GP = 50%



786582 - Kaomoji Car Freshener 25ct Card Display
Regular Cost \$ 14.75
Less Allowance of \$ 2.50 per display
Unit Cost \$.49 Retail \$.99 GP = 50%



862797 - Linse Lighter w Adjustable Nozzle 50ct Tray
Regular Cost \$ 44.50
Less Allowance of \$ 7.50 per display
Unit Cost \$.74 Retail \$ 1.49 GP = 50%



Bic Lighters ~

**** NFL Lighter Promo ****

821629 - Bic NFL Philadelphia Eagles 50ct Tray
 # 804435 - Bic NFL Baltimore Ravens 50ct Tray
 # 833533 - Bic NFL Dallas Cowboys 50ct Tray
 # 804427 - Bic NFL NY Giants 50ct Tray
 # 804443 - Bic NFL Washington Redskins 50ct Tray

Everyday Cost \$ 74.50
Unit Cost \$ 1.49 Retail \$ 2.49 GP = 40%



1839 Cigars ~

238725 - 1839 Filter Cigar Blackberry 10/20pk
 # 239038 - 1839 Filter Cigar Cherry 10/20pk
 # 238634 - 1839 Filter Cigar Full Flavor 10/20pk
 # 238832 - 1839 Filter Cigar Light 10/20pk
 # 238931 - 1839 Filter Cigar Menthol 10/20pk
 # 238824 - 1839 Filter Cigar Vanilla 10/20pk

Everyday Cost \$ 10.85
Less Allowance of \$ 1.00
**** Price DOES NOT Include tobacco tax ****



Living Essentials ~

**** 5 Hour Energy Promo ****

619593 - 5 Hour Energy Berry 12ct
 # 619494 - 5 Hour Energy Citrus Lime 12ct
 # 615609 - 5 Hour Energy Grape 12ct
 # 619411 - 5 Hour Energy Pomegranate 12ct
 # 621888 - 5 Hour Energy Orange 12ct
 # 455394 - 5 Hour Energy Pink Lemonade 12ct



Regular Cost \$ 21.48
Less Allowance of \$ 3.60 per box
Unit Cost \$ 1.49 Retail \$ 2.99 GP = 50%

617308 - 5 Hour Energy Apple Pie Extra Strength 12ct
 # 621284 - 5 Hour Energy Berry Extra Strength 12ct
 # 620252 - 5 Hour Energy Grape Extra Strength 12ct
 # 616862 - 5 Hour Energy Peach Mango Extra Strength 12ct
 # 806026 - 5 Hour Energy Sour Apple Extra Strength 12ct
 # 621805 - 5 Hour Energy Blue Raspberry Extra Strength 12ct
 # 812842 - 5 Hour Energy Strawberry Watermelon Extra Strength 12ct



Regular Cost \$ 23.64
Less Allowance of \$ 4.00 per box
Unit Cost \$ 1.64 Retail \$ 3.29 GP = 50%

Avanti Cigars ~

	<u>Regular Cost</u>
# 201517 - Avanti 10/5pk	\$40.96
# 201475 - De Nobili Economy 20/5pk	\$65.98
# 205658 - De Nobili Kings 10/5pk	\$37.34
# 201491 - De Nobili Popular 20/5pk	\$66.70
# 209692 - De Nobili Toscani Longs 10/5pk	\$54.45
# 201483 - Parodi Amazzati 20/5pk	\$66.70
# 202572 - Parodi Economy 20/5pk	\$65.98
# 218230 - Parodi Kings 10/5pk	\$37.34
# 203208 - Parodi Twins 50/2pk	\$71.88
# 203786 - Ram Rod Original 2pk 25/2pks	\$68.96



**** All Cigars will have a \$ 2.50 off allowance ** Price DOES NOT include tobacco Tax ****

