L.J. Zucca Inc.
DISTRIBUTORS

NEW PLAYER. SAME GAME. MORE IMPACT.

10/5 THROUGH 10/30

White Rock

 # 800100 - Club Soda 1 LTR case/12
 # 800108 - Tonic Water 1 LTR case/12
 # 800124 - Diet Tonic Water 1 LTR case/12

Cost $ 12.24 Less Allowance $ .60 per case

Net Unit Cost $ .97 Retail $ 1.99 GP = 51%

Table Joy®

 # 729760 -
Table Joy Dirty Martini Juice 12oz case/12

Cost $ 34.94
Less Allowance $ 2.00 per case

Net Unit Cost $ 2.75
Retail $ 4.99
GP = 45%

MANNY'S ULTIMATE

 # 835258 - Bloody Mary Mix 34oz case/12
 # 824844 - Bloody Mary Michelada Mix 34oz case/12

Cost $ 95.52 Less Allowance $ 12.00 per case

Net Unit Cost $ 6.96 Retail $ 10.99 GP = 35%

Ocean Spray

BORN TART. RAISED BOLD.™

 # 806067 - Cranberry Juice 32oz case/12
 # 816078 - Ruby Red Grapefruit Juice 32oz case/12

Regular Cost $ 29.94 Less Allowance $ 4.00 per case

Unit Cost $ 2.16 Retail $ 3.79 GP = 43%

Zing Zang®

BLOODY MARY MIXES.
BOLD. SPICY. DELICIOUS.

 # 801506 - Zing Zang Blazing Bloody Mary Mix 32oz cs/6
Regular Cost $ 27.24
Less Allowance $ 1.88 per case
Unit Cost $ 4.23
Retail $ 6.99
GP = 40%

 # 809954 - Zing Zang Bloody Mary Mix 32oz cs/12
Regular Cost $ 54.48
Less Allowance $ 3.75 per case
Unit Cost $ 4.23
Retail $ 6.99
GP = 40%

 # 861419 - Zing Zang Bloody Mary Mix 1.75 LTR cs/6
Regular Cost $ 46.74
Less Allowance $ 3.60 per case
Unit Cost $ 7.19
Retail $ 11.99
GP = 40%

 # 806034 - Zing Zang Bloody Mary Mix 7.5oz 4/6pk cans
Regular Cost $ 29.80
Less Allowance $ 3.50 per case
Unit Cost $ 6.58
Retail $ 10.99
GP = 40%

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10/5 THROUGH 10/30

 # 407412 - Liquor fille Chocolate Bottles 10ct case/12

Everyday Cost $ 100.68 **Retail $ 13.99**

 # 748244 - Unique Splits Extra Dark 11oz 12ct
 # 753871 - Unique Splits Extra Salt 11oz 12ct
 # 748210 - Unique Splits Salted 11oz 12ct
 # 723171 - Unique Pretzel Shells 10oz 12ct
 # 731703 - Unique Pretzel Sour Dough Rings 11oz 12ct

Regular Cost $ 33.12
Less Allowance $ 4.80 per case

Net Unit Cost $ 2.36 **Retail $ 4.29** **GP = 45%**

 # 787739 - Unique Pretzel Shells 2.11oz case/10
 # 787630 - Unique Pretzel Splits 2.11oz case/10

Regular Cost $ 7.90
Less Allowance $ 1.00 per case

Net Unit Cost $ .69 **Retail $ 1.49** **GP = 54%**

Dot's Homestyle Pretzels

 # 721466 - Honey Mustard Pretzels 5oz case/10
 # 721458 - Original Pretzels 5oz case/10

Regular Cost $ 32.40 Less Allowance $ 5.00 per case

Net Unit Cost $ 2.74 **Retail $ 4.99** **GP = 45%**

Lindt

 # 465849 - Lindt Milk Chocolate Truffle Bar 24ct

Regular Cost $ 28.56
Less Allowance $ 4.80 per box

Net Unit Cost $ .99 **Retail $ 1.99** **GP = 50%**

Taste of Nature

 # 413282 - Cookie Dough Bites Birthday Cake 3.1oz Theater Size case/12
 # 437137 - Cookie Dough Bites Chocolate Chip 3.1oz Theater Size case/12

Regular Cost $ 14.28 Less Allowance $ 2.40 per case

Net Unit Cost $ .99 **Retail $ 1.99** **GP = 50%**

**** These items retail for $ 5 - $ 6 in movie theaters**

VIOLET CRUMBLE®

it's the way it shatters that matters...

 # 401069 - Violet Crumble King Size 20ct
 # 431474 - Violet Crumble Peanut Butter King Size 20ct

Regular Cost $ 44.80 Less Allowance $ 13.00 per box

Net Unit Cost $ 1.59 **Retail $ 3.99** **GP = 60%**